



2013 Calendar Photo Search ENTRY RULES

What are the characteristics of a winning image in E-ONE's Photo Search competition? Photographic quality, clarity of E-ONE apparatus branding and location scenery. Enter your qualifying photographs and compete to win cash prizes of \$1,000 for each photo published in the 2013 E-ONE calendar.

Term:

E-ONE's Photo Search competition begins December 2, 2011 and ends March 30, 2012 at 11:59 p.m., E.S.T. By submitting an entry, each participant agrees to the rules of the competition and states that they are 18 years or older.

Awards:

Each photo selected to be included in the 2013 E-ONE calendar will receive a **\$1,000.00 award** and copies of the 2013 E-ONE calendar.

Participation:

Competition is open to all professional or amateur photographers. When submitting an entry to the Photo Search, you must sign the **Acceptance of Entry Rules Form** and submit a completed **Fire Department Information and Release Form** for each photo entered. ***Submissions without proper documentation will be disqualified.***

General Information:

1. There is no entry fee.
2. All entries must be **color digital photo files** that meet the resolution requirements outlined below, and only landscape orientations will be accepted. Vertical shots will not be considered.
3. Photos must be **action shots** that feature only E-ONE apparatus in-use at the scene of a fire. Apparatus must be clearly identifiable as E-ONE.
4. All correspondence to contestants will be by e-mail only, so a working e-mail address must be provided.
5. Only photographs meeting the **E-ONE Photography Requirements** outlined below will be accepted.
6. Previously published photographs will not be accepted. This does not include photos posted on your Facebook or other website as long as the photographer received no compensation for the photo and has retained full rights to the photo.
7. There is no limit to the number of photos that may be submitted, however **only one shot per unit at a specific fire scene will be accepted.** It will be the responsibility of the photographer to select the best shot to submit for each event.
8. Any attempts to misrepresent the originality or ownership of an entry will result in disqualification of all photos (present and future) from the individual(s) involved.

E-ONE Photography Requirements:

1. Photo(s) must be of E-ONE apparatus ***in use*** for its intended purpose, with good representation of the E-ONE logo and appropriate action scenery.
2. Entries will be judged on photographic quality, clarity of E-ONE apparatus branding and appropriate action scenery. They must accurately reflect the captured image, with minimal manipulation.
3. Photographs will be judged based on quality, content and suitability for publication in the E-ONE calendar.
4. All primary image photography must be taken in a **horizontal** or **landscape** format.
5. No wide angle lens photography that distorts the equipment will be accepted. Full depth of field is required, without soft backgrounds. The entire picture should be in focus. ***Only crisp action images will be accepted.***
6. Only single-frame images will be accepted. Composite and multiple exposure images will not be accepted. Images with added borders, backgrounds or other effects will be disqualified.
7. Photos must be un-manipulated and real. Do not digitally enhance or alter your images beyond the basics needed to achieve realistic color balance and sharpness. You may brighten shadows, darken highlights or adjust saturation at a very minimal level. Images that have excessive manual adjustments will be disqualified.
8. Photos must be submitted in full-size, high resolution digital file format only. No film, transparencies or prints, and no low-resolution copies, please. Each file entered should be saved in JPG or TIFF file formats, and both CMYK and RGB modes are acceptable. Files will be disqualified if they don't fall in the **minimum size range of 3150 x 2081 pixels** with an effective image resolution of at least 225 DPI at 14" x 9.25".
Preferred size is 4200 x 2775 pixels with an effective image resolution of 300 DPI at 14" x 9.25".
Higher resolutions are also welcomed.
9. A completed **Fire Department Information & Release Form** must be submitted with each photograph. **Submissions without proper documentation will be eliminated.**

Submission of Entries:

1. All entries must be uploaded to **<http://dropbox.yousendit.com/jayjohnson>**.
 - a. Files submitted must include your last name as part of the file name.
 - b. A signed copy of the **Acceptance of Entry Rules Form**, plus completed **Fire Department Information & Release Form(s)** - stating the file name(s) uploaded - must be scanned and uploaded with your entries or faxed to 904-269-9725.
2. Please direct all inquiries or questions about this program to:
Linda Mowers, **Sigma Marketing / E-ONE Photo Search**, linda@sigmamktg.com or 800-435-7844, x103.
3. **The deadline for submitting a photo is March 30, 2012, 11:59 PM Eastern Time. All entries and supporting documentation must be received by this date and time.**
4. **Submissions without proper documentation will be eliminated from the competition.**
5. All participants will be notified if their submissions are accepted or disqualified upon receipt and review by Sigma Marketing on behalf of E-ONE.
6. Results of Photo Search competition will be determined by June 1, 2012. Winners will be notified by E-ONE, and all other non-winning participants will be notified by e-mail after the results have been announced to the winners.
7. Submissions will not be returned. E-ONE and Sigma Marketing reserve the right to dispose of the material.
8. E-ONE and the photographer share the rights to all selected photography. Photographers submitting photographs for use in the 2013 E-ONE calendar hereby agree to allow the reproduction of selected entries in any and all company media as well as for purposes of promoting this program.

SEARCH IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW